



**GIVE A LITTLE.
GIVE A LOT.
YOU CAN HELP
FEED OUR
FUTURE!**

One in five children in this region live in poverty, and many are at risk of going to bed hungry. The Kids Pack program helps meet this need by providing backpacks of nutritious food to homeless and very low-income children during the weekends. Through Kids Pack, more kids are able to engage in school and succeed. You can help feed our future!

Host a Kids Pack Food Drive in just 3 easy steps:

1. REGISTER

Complete and submit the Host Registration Form

2. PROMOTE

It's easy to spread the word! Use the Kids Pack Food Drive promotional materials available online.

3. COLLECT

Conduct a drive at your workplace or meeting place!

Kids Pack always needs the following individually-wrapped, single-serving items:

- Granola Bars
- Applesauce Cups
- Cup of Noodles (chicken or beef)

(Due to the nature of the program and the tenuous living conditions of the children who receive Kids Pack, all food must be lightweight, single-serving items. Sorry, canned goods and other food items cannot be utilized for the Kids Pack program.)

For more information, please call 909-980-2857 ext. 216
or e-mail supplydrive@ieuw.org



Inland Empire United Way



INLAND EMPIRE UNITED WAY
KIDS PACK
FOOD DRIVE
SAMPLE TEXT FOR E-MAIL/MEMO

**GIVE A LITTLE.
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Dear _____,

One in five children in our region live in poverty, and many are at risk of going to bed hungry. While the situation may seem grim, I'm proud to share with you one way (*company/group name*) is becoming part of the solution—and how YOU can help!

We will be supporting children in need by collecting food for Inland Empire United Way's Kids Pack program. The Kids Pack program provides nutritious food to homeless and very low-income children during the weekend, when school meals are not available. When a child receives food from Kids Pack, they are able to engage in school and succeed.

We invite you to join us in our effort by donating food as we host a Kids Pack Food Drive. We will be collecting food items from (*start date*) to (*end date*). Collection bins will be located (*specify location*).

Next time you're out, please remember to pick up something extra to help our community's children. Items needed include:

- Applesauce cups
- Granola bars
- Cup of Noodles

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Thank you for helping us feed our future!

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INLAND EMPIRE UNITED WAY
**KIDS PACK
FOOD DRIVE**

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KIDS PACK FOOD DONATIONS COLLECTED HERE!

- . APPLESAUCE CUPS**
- . GRANOLA BARS**
- . CUP OF NOODLES**

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Food Drive Ends: _____

THANK YOU FOR YOUR DONATION!

All donations will be distributed to disadvantaged children in our local schools. For more information about Kids Pack, please visit www.ieuw.org





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1 in 5 children in this region live in poverty, and many rely on free school meals as their major source of nutrition during the week. During the weekends, school meals are not available. For some kids, this means going hungry until Monday. **A hungry child can't learn.** In fact, food-insecure and hungry kids have poor overall health, and as a result, miss more days of school and are less prepared to learn when able to attend. We want more kids to be successful in school, and that's why we developed the Kids Pack program.

Launched in 2004, Kids Pack is an Inland Empire United Way (IEUW) managed program that provides homeless and very low-income children with backpacks of nutritious food for the weekend. We collaborate with local schools, case management organizations, companies, and other community groups.

The Kids Pack program is currently available in the following IEUW service area school districts:

- Chino Valley Unified School District
- Fontana Unified School District
- Ontario-Montclair Elementary School District
- Pomona Unified School District
- Redlands Unified School District
- Yucaipa-Calimesa Joint Unified School District

At capacity, Kids Pack can serve about 1,200 kids each week. Each child is selected by a district case manager or staff person that knows the family's situation and knows the child is at risk of weekend hunger without the Kids Pack program. Community volunteers assemble food bags at the IEUW Kids Pack warehouse each week. The food bags are packed and sorted according to school site and delivered by IEUW staff to the appropriate school or district drop-off locations. The food bags are then placed into backpacks and distributed to the children before leaving school each Friday. The children return their empty backpacks to school the following Monday.

Most importantly, we know the program works. We measure the impact of all of our programs, and results have consistently shown that children who receive Kids Pack improve their overall performance in school. This includes being more attentive, improved behavior, more participation and better grades!

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- Cup of Noodles
- Granola Bars

Each week, Inland Empire United Way provides backpacks of nutritious food to 1,200 homeless & very low-income children here in the Inland Empire. Thank you for helping us improve the lives & futures of these children!

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