

Inland Empire United Way

April 2008 Edition



Thank you for supporting Inland Empire United Way (IEUW) - we are working hard in your community! This newsletter will keep you up-to-date and inform you about upcoming events that we want you to be a part of.

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Sign up for the Caring Hearts Charity Golf Tournament!

The 8th Annual Ameron International Caring Hearts Charity Golf Tournament will take place Monday, June 2 at Sierra Lakes Golf Club in Fontana, CA. There will be a shotgun start at 8 a.m. [Click here to sign up to golf at the Caring Hearts Charity Golf Tournament!](#)



[Sponsorships are now available!](#)

Contact [Dennis Shearer](#) at (909) 944-4100 ext. 323.

Sign up today!

[Join Our Mailing List](#)

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INVEST TODAY

Help improve lives and build a stronger community



Inland Empire United Way

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Inland Empire Young Nonprofit Professionals Network

IEYNPN Networking Mixer

Celebrate the launch of the Inland Empire Young Nonprofit Professionals Network with nonprofit professionals from all over the Inland Empire. This free event promises to be an exciting and stimulating event generating new contacts and partnerships.

Free admission, drink specials throughout the night, complimentary appetizers and music.

5:30 - 8 p.m.
Thursday, May 15
Misty's Lounge
@ the Ontario Doubletree Hotel
222 N Vineyard Ave., Ontario CA 91764

[CLICK AND REGISTER >](#)

Contact: [Allan Collins](#) at (909) 980-2857 ext. 243.

2-1-1 Blue Book Directory

A compilation of health and social service resources of San Bernardino County

Inland Empire United Way has created a resource to enable residents and service providers easy access to nonprofit and government agencies in San Bernardino County. The Blue Book Directory contains many resources such as Health Care, Child Care, Volunteer Opportunities, Senior Services, Employment and Family Services, and much more.

IEUW 2-1-1 staff works to collect and maintain this listing of more than 700 agencies and 4,000 resources. Each agency is screened to ensure the entry is current and up-to-date.

Be a part of this publication, and help provide this much needed resource to the community! [Click here for 2-1-1 Blue Book Directory Sponsorship Information!](#)

Why sponsor?

You can sponsor an integrated package tailored to your business objectives and including the following benefits:

- Exclusive primary affiliation with an identifiable project
- Access to targeted segments of 2-1-1's annual audience of more than 630 County and Community Based Organizations
- Visibility in printed materials, web presence and press efforts
- Marketing and opportunity to leverage sponsorship through customized promotions of 2-1-1 San Bernardino County
- Membership in 2-1-1 San Bernardino County Corporate Partners Program



San Bernardino County Schools

Floie Barrows
Community Volunteer

Gerry Cacnio, Financial Planner/Financial Services Rep.
MetLife

William R. Cave, Market President
US Bank

Tammy Chalmers, CFO
Crime Scene Steri-Clean

Bruce Elliot, Site Manager
Director Product Availability WBV
Coca-Cola Enterprise

Steve Franklin, General Manager
Applebee's

Otis Greer, Community Affairs/Guest Services Manager
Auto Club Speedway

Steve Hadder, Financial Consultant

Ralph Hernandez
Community Volunteer

Gary Melton, Director of Health Services
IEHP

Glenn C. Miller, SCMD
Property Manager - Director of Marketing
Opus West Management

Leslie O'Hare Sorensen, Facilitator
Montclair Community Collaborative

Ryan Orr, Sales Executive
First American Title Company

Michael Reiter, Assistant City Attorney
City of Redlands

Jane Smith, Superintendent
Fontana Unified School District

Scott Snyder, Ramp Division Manager
United Parcel Service

Peter Synn
Enterprise Rent-A-Car

Elena Venegas, Department Manager AVP
HSBC, Consumer Lending

Harry Washington, Manager
Joann Fabric & Crafts

Jeff Werner, Partner
Bowen, McBeth, Inc.

Trisha Wright, CLCS
The Hartford

2-1-1 San Bernardino County Call Center and Data Highlights

2-1-1 training sessions

2-1-1 training sessions are currently scheduled for April and May; each session will last approximately 90 minutes. Some of these sessions will be virtual with call-in and log-in details. Contact [Nancy](#) at (909) 980-2856 ext. 246 for more details.

Statistical Update - March 2008

The total number of calls in March was 4,008. The percentage of callers with children in the home increased to 55%.

TOP CALL VOLUME BY CITY

- San Bernardino (City) - 713 calls (a 9% increase)
- Victorville - 462 calls (a 20% increase)
- Fontana - 273 calls
- Ontario - 233 calls
- Hesperia - 233 calls
- Apple Valley - 192 calls
- Rialto - 158 calls

A Reflection of Last Quarter (January - March 2008)

The needs expressed from the major cities give insight into specific problems the residents are facing. [See the full report for March 2008 by clicking here.](#)

[Click here to see the list of 2-1-1 monthly reports.](#)

2-1-1 San Bernardino County is funded in part by:



KidSmart Celebrity Spelling Bee Help us spell S-U-C-C-E-S-S!

Join the growing list of sponsors, vendors, in-kind product donors and celebrities by participating in the First Annual KidSmart Celebrity Spelling Bee. This event is provided in partnership with Rancho Cucamonga Quakes Baseball.

3 p.m. on Saturday, June 14
The Epicenter
(Quakes Stadium)

8408 Rochester Avenue
Rancho Cucamonga, CA



We're still adding to the list, but to date, participants include:

Quick Links

[Inland Empire United Way](#)

[In the News!](#)

[Upcoming events](#)

[Encouraging smart, successful kids](#)

[Sign up for a volunteer project!](#)

[Dial 2-1-1 for services](#)

[Support Inland Empire United Way!](#)

**Request materials to inform your
community about 2-1-1**

To request 2-1-1 posters, referral cards or brochures, please [e-mail](#) or call (909) 980-2857 ext 246.

**Sign up for the Inland Empire
YNPN list-serv!**



[Join the list-serv - send a blank e-mail!](#)

Become an active member!

- Download and complete the [Active Member Form](#)
- Then e-mail it to info@inlandempireynpn.org

Spelling Bee Celebrities:

- Kenny Landreaux, member of the 1981 World Champion Los Angeles Dodgers
- Jay Johnstone, New York Yankees
- Diane Williams, Mayor Pro Tem, City of Rancho Cucamonga
- Mark Nuami, Mayor, City of Fontana
- Ontario Reign
- Rancho Cucamonga Quakes

Randall Graham, Broadway performer and soloist with the Joffrey Ballet of New York City

**celebrities are scheduled to appear, but subject to change without notice*

MVP Sponsors:

- UPS
- Target
- HSBC
- Rancho Cucamonga Quakes
- Southwest Airlines
- KSPA AM 1510

Emcee:

- Joe Lyons, "The Voice of the Inland Empire"

"Taste of Rancho Cucamonga"

Vendors:

- Impressions Gourmet Catering
- California Pizza Kitchen
- California Coffee Systems

[Tickets for the KidSmart Celebrity Spelling be are \\$10, click here to purchase a ticket.](#)

Want to support this event? It's not too late - click here

[to learn more about how you can get involved](#), or simply contact [Fran Robertson](#) at (909) 980-2857 ext. 232.

Expanding the Kids Pack program

Inland Empire United Way has been awarded a grant of \$150,000 over the next four years by the Vitamin Cases Consumer Settlement Fund. Created as a result of an antitrust class action, one of the purposes of the Fund is to improve the health and nutrition of California residents.

The United Way will use this grant to assist in expanding the Kids Pack program into Fontana Unified School District. IEUW partners with school district personnel to identify students with the greatest need for participation in the program, and it is expected to serve more than 150 elementary students each weekend. The program is slated to launch in fall 2008.

Kids Fitness Challenge



5K an amazing success!

More than 7,500 people attended the 2nd Annual Kids Fitness Challenge 5K Run/Walk/Ride and Health Expo at Auto Club Speedway on April 19. Partners of the premiere kids fitness event in the Inland Empire include Kids Fitness Challenge Foundation, San Bernardino County Department of Public Health, Auto Club Speedway, IEUW KidSmart, City of Fontana/Healthy Fontana, Healthy Chino and Arrowhead Regional Medical Center.

Kids of all ages and their families came to experience the thrill of coming out of the tunnel and onto the NASCAR track. In addition to the 5K, the Health Expo took place all morning and featured:

- Fitness Zone (climbing wall and obstacle course)
- Sports activities & free health screenings
- BMX stunt show
- IEUW KidSmart Soccer Clinic

"We just love soccer!"

Inland Empire United Way coordinated this year's soccer clinic in partnership with Cal Poly Pomona Bronco Athletics and the Arena Indoor Sports Complex in Upland.

An estimated 800 kids went through the soccer clinic, which included skills training from the Arena's professional coaches, and then a fun scrimmage against players from the Cal Poly Pomona Men's Soccer team. A special clinic for toddlers was put on by the Arena's Lil' Kickers program. Each participant received a prize which ranged from soccer cleats to lunch coolers.

A big thank you to the coaches and players for your time and expertise! Without your support, this event would not have been possible!



Want to be involved in next year's event? Contact [Lorraine Ousley](#) at (909) 980-2857 ext. 203.

KidSmart Report Card

Kids Pack - March

Approximately 1,000 children receive Kids Pack each week. 46 schools participate in the program.

A+

School Tools

Since the program's inception, the School Tools Teacher Resource Center has conducted 849 teacher visits and distributed \$534,271 retail value worth of product to benefit 25,470 children in our local schools. School Tools is currently serving 21 schools. To see a complete list of participating schools, [click here](#).

Thank you KidSmart Volunteers

So far this program year (July 2007 through March 2008), IEUW KidSmart has hosted 697 volunteers, who generously donated 2,821 hours of service.



Volunteer to Read to Kids!

YOU are needed to volunteer to Read to Kids! at Virginia Primrose Elementary School in Fontana.

9 a.m. to noon

Saturday, May 10

[Sign up to volunteer!](#)

Registration is required!

Volunteers must be at least 18 years of age.

For sponsor information, contact [Robin Kelley](#) at (909) 980-2857 ext. 227.

BoardLinks

Free training for professionals wanting to serve on a nonprofit board

BoardLinks is a free training for management-level employees wanting to serve on a nonprofit board of directors. Sign up today for this free informative session and get connected with an organization where you can invest your time, skills and interests.

6 - 8 p.m.

Wednesday, May 21
Inland Empire United Way
Rancho Cucamonga, CA

[Sign up online today!](#)

Contact: [Robin Kelley](#) at (909) 980-2857 ext. 227.

You can become a Project Leader!

Each Hands On volunteer project is managed by a trained Project Leader who ensures our volunteer projects are fun, meaningful and successful. We are seeking to greatly expand the number of projects we offer each month and need your help to do it! Sign up for project leader training:

6 - 8 p.m.

Wednesday, May 28
Inland Empire United Way
Rancho Cucamonga, CA

[Click here to sign up!](#)

Registration is required.

Project leaders are needed for:

- **Read to Kids!** at a Fontana elementary school, mornings on the 2nd Saturday of each month
- **Bringing Sunshine to Seniors (Game Night)** at More than Shelter for Seniors in Pomona, evenings
- **Puppy Love and Cuddly Kitties** at Redlands Animal Shelter, one Saturday a month
- **Conversation Cafe** at Hands On Inland Empire, weekday evenings
- **Scrapbooking for Seniors with Alzheimer's Disease** with Plymouth Village, weekday evenings
- **Girls Night Out!** with David and Margaret Home, weekday evenings
- **TeamConnect** with Hands On Inland Empire, weekend afternoons

Contact: [Shalini Lall](#) at (909) 980-2857 ext. 228

Hands On Inland Empire

March 2008 Statistics

- 4,148 volunteers registered
- 313 volunteer opportunities
- 90 ongoing volunteer opportunities
- 98 project leaders trained
- 2,151 unique website visits
- 253,431 total website hits



Thank you for supporting Inland Empire United Way!

Volunteer through www.HandsOnInlandEmpire.org

Donate in-kind product or services by contacting [Fran Robertson](#) at (909) 980-2857 ext. 232

[Donate online](#) or [sponsor an initiative](#)

Email Sponsored By: The "Constant Contact *Cares4Kids*" program supports educational and social non-profit organizations that help children. Learn more about the [Cares4Kids](#) program. More than 150,000 small businesses and

organizations trust Constant Contact to connect with their customers and members. [Signup for a free 60-day trial.](#) [SafeUnsubscribe](#)® Instant removal with [SafeUnsubscribe](#)™ | [Privacy Policy](#).



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