

Inland Empire United Way

May 2008 Edition



Thank you for supporting Inland Empire United Way (IEUW) - we are working hard in your community! This newsletter will keep you up-to-date and inform you about upcoming events that we want you to be a part of.

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Ameron International Caring Hearts Charity Golf Tournament!

The 8th Annual Ameron International Caring Hearts Charity Golf Tournament will take place Monday, June 2 at Sierra Lakes Golf Club in Fontana, CA. There will be a shotgun start at 8 a.m. [Click here for more information!](#)



Questions? Contact [Dennis Shearer](#) at (909) 944-4100 ext. 323.

KidSmart Celebrity Spelling Bee Help us spell S-U-C-C-E-S-S!

It's not too late to help!

Join the growing list of sponsors, vendors, in-kind product donors and celebrities by participating in the First Annual KidSmart Celebrity Spelling Bee. This event is provided in partnership with Rancho Cucamonga Quakes Baseball.

3 p.m. on Saturday, June 14
The Epicenter (Quakes Stadium)
8408 Rochester Avenue
Rancho Cucamonga, CA



We're still adding to the list, but to date, participants include:

Sign up today!

[Join Our Mailing List!](#)

[Forward to a Friend](#)

INVEST!

Help improve lives and build a stronger community - [support Inland Empire United Way!](#)

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Crime Scene Steri-Clean

"All-Star Team" Celebrities:

- Kenny Landreaux, member of the 1981 World Champion Los Angeles Dodgers
- Jay Johnstone, New York Yankees and Los Angeles Angels of Anaheim
- Diane Williams, Mayor Pro Tem, City of Rancho Cucamonga
- Ontario Reign
- Rancho Cucamonga Quakes
- Randall Graham, Broadway performer and soloist with the Joffrey Ballet of New York City

**celebrities are scheduled to appear, but subject to change without notice*

"MVP" Sponsors:

- UPS
- Target
- HSBC
- Rancho Cucamonga Quakes
- Southwest Airlines
- KSPA AM 1510

"Home Run" Food & Beverage

Vendors:

- Impressions Gourmet Catering
- California Pizza Kitchen
- California Coffee Systems
- Famous Dave's
- Mimi's Cafe

"Big League" In-Kind Donors:

- Build-A-Bear
- Costco
- Disneyland
- Enterprise Rent-A-Car
- Governor Arnold Schwarzenegger
- KSPA AM 1510
- Los Angeles Angels of Anaheim
- Los Angeles Dodgers
- Ontario Reign
- Ralph's
- Residence Inn, Ontario
- The Cheesecake Factory
- Ultimate Pastime Sports Collectibles
- Vons

Emcee:

- Joe Lyons, "The Voice of the Inland Empire"

It's not too late to support this event - [click here to learn more about how you can get involved](#), or simply contact [Fran Robertson](#) at (909) 980-2857 ext. 232.

Want to buy tickets?

Support KidSmart and enjoy a summer evening with the Quakes - attend the KidSmart Celebrity Spelling Bee. Ticket sales will directly benefit low-income students in your community. [Tickets are only \\$10 - to purchase, click here.](#)

A compilation of community service resources for our County

[2-1-1 Blue Book Directory Sponsor Kit & Form](#)



IEUW has created a resource to enable residents and service providers easy access to hundreds of nonprofit and government agencies in San Bernardino County. IEUW's 2-1-1 staff works diligently to collect and maintain this listing of more than 630 agencies and 1,812 programs. You can be a part of making this necessary community resource available; [click here for 2-1-1 Blue Book Directory Sponsorship Information!](#)

Sign up as a sponsor before June 10 in order to receive the benefits!



Bruce Elliot, Site Manager
Director Product Availability WBV
Coca-Cola Enterprise

Steve Franklin, General Manager
Applebee's

Otis Greer, Community Affairs/Guest
Services Manager
Auto Club Speedway

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Enterprise Rent-A-Car

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HSBC, Consumer Lending

Harry Washington, Manager
Joann Fabric & Crafts

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[Support Inland Empire United Way!](#)

2-1-1 San Bernardino County Call Center and Data Highlights

2-1-1 training sessions: 2-1-1 training sessions are currently scheduled for May and June; each session will last approximately 90 minutes. Contact [Nancy](#) at (909) 980-2856 ext. 246 for more details.

Advisory Committee Meeting: 9 a.m. on May 30 at Inland Empire United Way in Rancho Cucamonga, CA

Statistical Update & Analysis - April 2008

The total number of calls in March was 4,406. The percentage of callers with children in the home is 52%. View the [full report](#) for a comparison of the basic needs and general medical care requests expressed by callers from the 10 top cities.

Rent/mortgage payment assistance requests are increasing. The four High-Desert cities continue to experience tremendous need for utility payment assistance. The city of Ontario is an important jurisdiction to monitor because of their decision to directly address the need for affordable housing. Although Utility/Rent/Mortgage Assistance requests have steadily increased under the pressure of foreclosures and economic meltdown, requests for shelter in Ontario have declined, even during the period after the Homeless Rest Area was reduced to city residents.

TOP CALL VOLUME BY CITY

- San Bernardino (City) - 945 calls
- Victorville - 572 calls
- Fontana - 288 calls
- Apple Valley - 261 calls
- Ontario - 260 calls
- Hesperia - 232 calls
- Outside County - 203 calls
- Rialto - 191 calls
- Rancho Cucamonga - 140 calls
- Upland - 123 calls

[Download the full report for April 2008 here.](#) All of the most recent 2-1-1 monthly reports can be found on www.ieuw.org/communitydata.htm.

2-1-1 San Bernardino County is funded in part by:



Expanding the Kids Pack program

Inland Empire United Way has been awarded a grant of \$150,000 over the next four and a half years by the Vitamin Cases Consumer Settlement Fund. Created as a result of an antitrust class action, one of the purposes of the Fund is to improve the health and nutrition of California residents.

The United Way will use this grant to assist in expanding the Kids Pack program into Fontana Unified School District. IEUW partners with school district personnel to identify students with the greatest need for participation in the program, and it is expected to serve more than 150 kids each weekend.

We are also in the planning stages of implementing Kids Pack in the Lucerne Valley Unified School District in partnership with Desert Communities United Way. Staff is working closely with each district in conducting orientation/training, outreach, pre-program evaluation and finalizing logistics. Both programs are slated to launch in fall 2008.

KidSmart Report Card

Kids Pack - April

Approximately 1,000 children currently receive Kids Pack each week. 45 schools participate in the program.

School Tools

Since the program's inception, the School Tools Teacher Resource Center has conducted 849 teacher visits and distributed \$568,563 retail value worth of product to benefit 27,420 children in our local schools.

School Tools is currently serving 21 schools. To see a complete list of participating schools, [click here](#).

Thank you KidSmart Volunteers

So far this program year (July 2007 through April 2008), IEUW KidSmart has hosted 773 volunteers, who generously donated 3,205 hours of service.



100,000 pencils from AB Miller High School



AB Miller High School



Pencil Donation



The Sophomore Honors English Class at AB Miller High School recently donated more than 100,000 pencils, as well as a financial gift of \$3,700 through their Beyond the Point project. The class teacher, Mr. Christopher Lee explained that the idea for the project all started with a pencil on the classroom floor.

The class decided that something as simple as a pencil could be the gateway to education and have a great impact in disadvantaged children's lives. They took it from a single pencil to a project that will impact thousands of local students and classrooms in the Inland Empire through the School Tools program.

Race for Books

In 2007, Bobby Labonte, NASCAR driver of the #43 Cheerios/Betty Crocker Dodge, was racing for more than points. That's because for every lap Labonte completed in the last 10 races of the 2007 season, Cheerios Spoonfuls of Stories and nonprofit partner First Book donated 43 books to disadvantaged children in a "Race for Books."

Locally, this means that Inland Empire United Way KidSmart will receive 10,750 new books from First Book and Cheerios. The books will be distributed through the School Tools Teacher Resource Center, through Hands On Inland Empire's Read to Kids program, and to non-profit programs serving disadvantaged kids in our community. In the U.S., more than 60 percent of low-income families have no books in their homes for children.



Transitioning Families from Poverty to Stability

Volunteer Income Tax Assistance Results

During this last tax season, IEUW's VITA partnership with CSUSB and Cal Poly Pomona served approximately 1,600 low-income tax filers and returned almost \$1,400,000 back to residents of the Inland Empire.

IEUW funded five sites, including:

- Cal Poly Pomona Downtown Center
- Pomona Boys & Girls Club
- Northtown Community Center, Rancho Cucamonga
- Fontana Boys & Girls Club
- Mentone Senior Center and Library

San Bernardino County Homeless Partnership

Earlier this year IEUW joined the San Bernardino County Homeless Partnership to end homelessness. This partnership is a countywide collaboration between public and private entities with the purpose of coordinating services and resources to end homelessness.

IEUW has been instrumental in offering a variety of resources (through the 2-1-1 and Pathways initiatives) to assist the County's efforts to end homelessness, most recently by joining several decision making committees charged with developing and implementing a 10-year plan to end homelessness.

This partnership meets weekly to discuss issues and ideas while composing the plan. The County of San Bernardino has realized the important role that 2-1-1 will play in the efforts to end homelessness and IEUW is very excited to be a contributing partner.



Hands On Inland Empire

Project Leader Training

You can gain leadership experience while helping Hands On expand the number of projects offered each month - attend a project leader training! You'll then have the opportunity to manage a project and ensure it is fun, meaningful and successful.

6 - 8 p.m. on Wednesday, May 28

Inland Empire United Way, Rancho Cucamonga, CA

[Click here to sign up](#) - registration is required!

Knotty Knitters

Once a week volunteers gather to knit socks, hats and blankets for local homeless shelters and hospitals. This project is open to all skills levels so all you have to do is show up! You can bring a pair of needles, but we will provide the yarn!

6:30 - 8:30 p.m., every Wednesday

Inland Empire United Way, Rancho Cucamonga, CA

[Click here to sign up](#) - registration is required!

TeamConnect

Learn about and make an impact on the issues you care about, meet other people in your community who share your interests, and learn about local nonprofits and how they are making a difference.

9 a.m. to noon on Saturday, June 14

several locations, Inland Empire, CA

[Click here to sign up](#) - registration is required!

Read to Kids!

YOU are needed to volunteer to Read to Kids!

9 a.m. to noon on Saturday, June 14

Virginia Primrose Elementary School, Fontana, CA

[Sign up to volunteer](#) - Registration is required!



Questions? Contact [Shalini Lall](#) at (909) 980-2857 ext. 228

Thank you for supporting Inland Empire United Way!

Volunteer through www.HandsOnInlandEmpire.org

Donate in-kind product or services by contacting [Fran Robertson](#) at (909) 980-2857 ext. 232

[Donate online](#) or [sponsor an initiative](#)

Email Sponsored By:



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